



Role Description: BiG Challenge - Business Adviser

The BiG Challenge

The BiG Challenge aims to ignite entrepreneurial spirit through a city-wide competition that connects young people (years 7-9) and employers through an immersive enterprise experience. Students are loaned £25 start-up funding and supported to develop an idea to test in the market over the festive season, reflecting on their experience as the programme completes in February. The challenge ends with a 'Dragon's Den' style presentation and celebration and awards event.

For more information, visit: <http://bigchallenge.biz/>

Purpose of the role and expectations

BiG Challenge Business Advisers support the student teams with the development of their ideas and setting up their businesses.

This is an ongoing role, working directly with young people and teachers / school staff.

This is an unpaid volunteer role from October until February.

Business Advisers will:

- Be matched with a school to work directly with their BiG Challenge teams, help them to shape their ideas, develop them into businesses and promote them to their peers and customers
- Advise on a variety of topics (e.g. business planning, marketing, finance, sales, team work etc.)
- Be able to commit to eight face-to-face interactions between October and February (roughly every fortnight for 1-2 hours)
- Declare any potential conflicts of interest and agree not to use their position to promote or sell services of any sort to schools or colleges

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Skills and experience

Business Advisers will be:

- Professionals with strategic experience or experience of running / owning a business
- Passionate about motivating young people and helping to improve their life chances by promoting entrepreneurship and enterprise
- Able to work with young people and teachers / school staff
- Have a sound knowledge and understanding of the business landscape

We are looking to build a team of Business Advisers that reflect the diversity of Sheffield in terms of disabilities, gender, ethnicity and socio-economic background, and actively encourage participation from volunteers who are able to contribute to this.

As this role is working directly with young people, we will require a Criminal Convictions Declaration and DBS check (to be carried out by Sheffield City Council at no cost to the volunteer).

Benefits to you and your business

This is an opportunity for you to:

- Play a key role in the delivery of one of Sheffield City Council's flagship careers education programmes
- Develop your own interpersonal, creative and problem solving skills
- Promote entrepreneurship and enterprise to young people in Sheffield
- Use your business skills to give back to the community and improve young people's life chances
- Meet some brilliant young entrepreneurs!

Next Steps

If you are interested becoming a BiG Challenge Business Adviser, please complete this online application form and we will be in touch: <https://forms.gle/tp6F4x9KCyrjvU657>

If you have any queries about the role, please contact seeitbeit@sheffield.gov.uk