



## Role Description: BiG Challenge - Advisory Group Member

### The BiG Challenge

The BiG Challenge aims to ignite entrepreneurial spirit through a city-wide competition that connects young people (years 7-9) and employers through an immersive enterprise experience. Students are loaned £25 start-up funding and supported to develop an idea to test in the market over the festive season, reflecting on their experience as the programme completes in February. The challenge ends with a 'Dragon's Den' style presentation and celebration and awards event.

For more information, visit: <http://bigchallenge.biz/>

### Purpose of the role and expectations

BiG Challenge Advisory Group members support the development of the competition and provide an insight from a business point of view.

This is an ongoing strategic role, working with other businesses on the Advisory Group and making recommendations on the future direction and development of the competition.

This is an unpaid volunteer role from October until March to begin with - there may be an opportunity to be part of the group longer term if desired.

Advisory Group Members will:

- Attend four meetings over the course of the project for around one hour at a time
- Help to inform and steer the competition, providing an insight from a business point of view
- Support the promotion of the BiG Challenge as a flagship educator and employer collaboration initiative for the city
- Declare any potential conflicts of interest and agree not to use their position to promote or sell services of any sort to schools or colleges

## **Skills and experience**

Advisory Group Members will be:

- Professionals with strategic experience or experience of running / owning a business
- Passionate about motivating young people and helping to improve their life chances by promoting entrepreneurship and enterprise
- Able to work effectively with others and contribute to discussions
- Have a sound knowledge and understanding of the business landscape

We are looking to build an Advisory Group that reflects the diversity of Sheffield in terms of disabilities, gender, ethnicity and socio-economic background, and actively encourage participation from volunteers who are able to contribute to this.

## **Benefits to you and your business**

This is an opportunity for you to:

- Play a key role in the development of one of Sheffield City Council's flagship careers education programmes
- Work with other businesses to influence the direction of the competition
- Promote entrepreneurship and enterprise to young people in Sheffield
- Use your business skills to give back to the community and improve young people's life chances
- Invitation to the BiG Challenge Awards Ceremony to share in the successes of our young entrepreneurs

## **Next Steps**

If you are interested in joining the BiG Challenge Advisory Group, please complete this online application form and we will be in touch to discuss further:

<https://forms.gle/SvdudHz7S7wNL13C9>

If you have any queries about the role, please contact [seeitbeit@sheffield.gov.uk](mailto:seeitbeit@sheffield.gov.uk)